# heubach



# Permanent Orange G

### Pigment Orange 13

Permanent Orange G is an opaque disazopyrazolone pigment. It exhibits high colour strength, high gloss and good printing properties in all printing systems. Recommended for paste inks as well as for solvent- and water based packaging gravure and flexographic printing inks.

#### **Benefits**

Tinctorial strength and gloss

High colour strength

High gloss

Good printing properties in all printing systems

## **Product Data**

#### **Physical Data**

Density	[g/cm³]	1.41
pH-value		-
Specific surface	[m²/g]	38
Average particle size	[nm]	130

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Viscosity	[Pa•s]	-
Oil absorption	[ml/100g]	80

#### Fastness Data

	Staining of the test medium by:		
Test Medium	Powder pigment	Print / draw-down	Change of the print
Solvent mixture	4	4	5
Ethanol	4-5	5	5
Ethyl acetate	3-4	4	5
MEK	3-4	4	4
Toluene	3-4	3-4	4
White spirit	4-5	5	5
DOP	4-5	5	_
Paraffine	4	5	_
Butter	_	5	_
Soap	_	5	4-5
Alkali	_	5	5
Acid	_	5	4
Heat stability	10 min.	200°C	
	30 min.	200°C	
Light fastness		6.5%	3
Light fastness	1/3 SD	10.0%	4

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	Sterilization	Water phase	Steam phase	
		4	4-5	

# **Applications**

Recommended for	
Paste Inks	
Sheetfed	-
Heatset	•
Coldset	•
Silkscreen	-
Metal deco	•
UV curing (Offset)	
Liquid Inks	
NC alcohol	•

NC alcohol	•
NC acetate	•
Waterbased	
Polyvinyl butyral	-
Polyamide	
Pub gravure, Toluene	0
Decorative laminates	_

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- highly recommended
- recommended
- O limited suitability
- not tested

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